

Foothill PTO Meeting Agenda
Thursday February 10, 2022; Zoom, 5pm

1. Welcome (Haylie)

- Attendees: Haylie Lott, Nick Vanderpol, Monica Mount, Ranjeet Pawar and Suzanne Larson.
- Vote to approve January 13, 2021 meeting minutes; minutes approved.

2. Officer Reports

A. Fundraising (Haylie)

- Lindsey is resigning from the Fundraising position. She is willing to volunteer as her schedule allows.
- The board now needs a new fundraising chair(s). Haylie inquired about any recommendations of people with interest or experience. No names were concluded for the chair position. Lauren Renni was identified as a potential spiritwear coordinator and Haylie plans to follow up with her.
- Nick wants to start mapping out how the board should stagger these positions so that it is not a completely new board upon the next board. It was suggested that we focus on kinder families for members who have many years ahead of them at the school and that there is an option of 1 and 3 year term(s). It was concluded that the board continues to think about these ideas.

B. Community (Haylie)

- The idea was discussed of having an end of the year bash instead of the traditional fundraiser.
- Nick prefers to have an event where there is no request for money (or perhaps provide just three big ticket items donated from Foothill families which would keep the spirit of the auction alive).
- The goal is to bring the community together. It was decided to revisit this discussion at the next meeting and that Haylie and Nick will have an offline conversation where Lisa can be involved.

C. Treasurer (Monica)

- YTD Fund the Fox collections \$96,000
- YTD Revenue collections \$110,000 which includes FTF, Original Works (\$3k), Sponsors (\$2k), Yearbook (\$3.5k), Spirit Wear (\$1.5k) and

Kickbacks (amazon, milk caps, etc.) (\$1.4k). Only payment was Cheddar UP.

- Monica performed a cash flow projection for the rest of the year which assumes:
 - We collect almost no money for the rest of the year.
 - We spend money on everything else for which we've budgeted.
- Cash flow projection ended up forecasting that we will have approximately \$40,000 at year end to carry forward; we want to spend some and keep some for emergency reserves.
- Monica recommended that we carryforward \$10,000 to \$20,000. A carryforward of \$15,000 would be approximately 10% of our annual collections/gross every year. As such, the board would have approximately \$25,000 to earmark or spend.
- Nick explained that this seems to mimic the past and he recommended 15K.
- Nick brainstormed some ideas around spending the 25K and reiterated that big expenditures run through SAC.
- He explained how furniture was not included when the building had a facelift (7.5 million), specifically in the library. He hopes to spend roughly 10K on furniture for the library (new tables, bean bag chairs, rocker chairs to match the rest of the building) which has been his vision all along.
- He would like to spend an additional 10K on school grounds. The courtyard is in desperate need of maintenance, including permanent materials like rock. The idea is to create learning centers/additional learning space.
- The additional 5K is ideally reserved for playground improvements (i.e. restriping, playground equipment, soccer goals and more activities to do for the kids). Ideally, part of the 5K can be used to improve the school's ATV so that it has the ability to spread salt which could potentially cut hours of snow maintenance and other miscellaneous maintenance tasks.
- Nick plans to coordinate w SAC for a meeting to go over these budget plans (10K, 10K, 5K).
- Monica suggested two bigger draws as opposed to three for timing and efficiency. She hopes to have the check handed over soon.
- Regarding the sister school donation; the board is changing the commitment it gave to Nick in regards to the money it promised last month directly to Eldorado because this isn't the purpose of the PTO.
- Monica suggested continuing gestures like the 3rd grade has done by bagging 12,000 hugs and kisses and giving them to Nick who dropped them off. Keep brainstorming ideas like this to help lift the spirits of our sister school.

D. Communications (Ranjeet)

- Ranjeet's business is print on demand which is very much what the board wants for spiritwear.
- Currently, the spiritwear committee uses Cheddar Up for kid merchandise and Amazon for adults.
- Ranjeet uses printify.com for his company which has all sizes and gives latitude to do other things like water bottles, masks, iphone covers; custom designs. This site allows for print on demand which includes updating logos on products.
- There is an initial set up fee and then pricing is pretty much the same as the current prices being used. There is a \$20/month fee to use the service but it would be worth it because of the amount of choices. There would be no more cheddar up fee (\$15) so basically the new price replaces that.
- This website will allow for sourcing from one location, shipping options and possibly special pricing for nonprofits which Ranjeet plans to explore. It also will remove a lot of coordination issues.
- The hope is that the PTO site becomes the storefront. Transactions go through PTO and then we pay printify at the end of the month on sales.
- Ranjeet will look into all of what has been discussed and give more detail at the next meeting.
- Maybe the goal is August 2022, yet, Ranjeet feels hopeful it can happen sooner.
- Ranjeet would like a master calendar to coordinate events on the website (links and such). Nick wants to make sure that the pto site is not taking activity from the school website; he needs to make sure school information is seen and not overlooked because people just go to the PTO site.

E. Principal's Report (Nick)

- Nick feels he has been communicative throughout the entire pandemic, yet expresses how the last five weeks felt like the school administration and staff were in a cocoon. He can confidently say we are turning a corner; he is not sure where we are heading but he can feel the positive shift.
- There have been discussions about what's next in life and how to give students the experience they want and deserve and how to bring families in to be a part of it all.
- Mid year data has been coming in. Almost across the board we've reached a years growth in ½ a years time (reading and math growth).
- People matter/sitting with kids in small group settings is what makes the difference.
- Nick has 12 -15 more staff then he ever had.

- He would like to make hard dates for upcoming events. So far, Bike Bonanza - April 20th, Heritage Night - April 27th and Calwood (deposit made for 5th grade) May 9, 10 and 11.
- Still need to decide on 5th grade cabaret (collaborative performance), talent show and 5th grade continuation. The hope is to build these events so that they can be inside or outside. Stipend to hire outside person(s) to coordinate (\$1,000 for heritage night and \$800 for talent show). 5th grade teachers will coordinate all of it so it just happens.
- Maker faire likely will be canceled this year.
- After spring break CMAS calendar. Grades 3-5 have not had CMAS data for a couple of years.
- Nick is currently working on staff evaluations; he is incredibly impressed with what he continues to see amongst the staff and their performance.
- Enrollment- the school has been awarded all seats and enrollment is looking strong.
- There is a waitlist. If you're a 1,2 or 3 on the waitlist you are in good shape (K-2). Kindergarten numbers are heavy (pre pandemic numbers).
- Nick plans to work with the district on getting more seats for grades 4-6.
- His desire is to have such a great product at the school that if you're districted to Foothill, then you wouldn't think of going somewhere else.

F. President's Report (Haylie)

- Motion for \$400 budget increase for Bike Bonanza - currently \$600; \$400 would help cover face painting. Motion approved.
- \$9,000 allotted for community events – only spent \$1000.

G. Teacher Report (Anna D.)

3. Conclusion

- Comments from Attendees- Ranjeet brought up parents reporting problems pertaining to picture day (i.e. Lifetouch is not doing its job) and how there needs to be better coordination with the school. Nick explained that this has been an ongoing issue and that the school might consider a new company given a rough history of glitches.
- Hug and go was discussed and the difficulties around running it smoothly. Currently the city threatens to ticket cars on Broadway. Nick has consulted w district and it wants to work with the city to get more access on Hawthorne. Afternoon pick-up is likely more crowded due to the afternoon bus routes being extremely long for Foothill students (because of high school and middle school pick ups coming after elementary).

4. Adjournment

- Time of adjournment : 6:15

NEXT MEETING: Thursday March 10, 2022; ZOOM, 5pm

PTO MEETINGS HELD 2ND THURSDAY OF EACH MONTH, WHEN SCHOOL IS IN SESSION, FROM

11:00AM - 12:30PM IN MAIN OFFICE CONFERENCE ROOM

DURING PANDEMIC, PTO MEETINGS HELD 2ND THURSDAY OF EACH MONTH, VIA ZOOM, AT 5PM

Join Zoom Meeting

<https://us02web.zoom.us/j/83618371248?pwd=ZjAyQ2VtN1V4L2RrcUtpczlvc3Vwdz09>

Meeting ID: 836 1837 1248

Passcode: d1PDmn