

Foothill PTO Meeting Minutes
Thursday December 9, 2021; Zoom, 5pm

1. Welcome (Haylie)

a. Attendees: Haylie Lott, William Hamilton, Monica Mount, Ranjeet Pawar, Lisa Coburn, Anna Dicorletto and Suzanne Larson.

b. Motion: Approve November 18, 2021 meeting minutes; motion approved.

2. Officer Reports

a. Fundraising (Hailey)

i. Spiritwear - William and Lindsey are absent so not much to report. Haylie hopes to have a holiday sale before Winter Break and will coordinate w Lindsey for an outside sale at the school.

b. Community (Lisa)

i. Meet The Parents Party -

a. The Procopios are still open to hosting the 4th grade party at their house/backyard. If it is too cold, Lisa suggested hosting it at The Rayback Collective after the New Year.

ii. Bicycle Drive -

a. John Miller (father of Ronan in 5th Grade) would like to host a bicycle drive. He would like a message sent out before Winter Break so that those getting new bikes and trailers over the holidays can hang onto their old ones for donation. Collect bikes possibly in January or pair the drive with the Foothill Bike Bonanza. Perhaps, have a truck parked on the school lawn for a day so donors can drop them off at their convenience. Crestview Elementary just had a bicycle donation; no attendees were aware of this event happening at Foothill in the past. Lisa will check with Nick regarding possible dates for the event. It was approved by the board to go forward with this drive if Nick was ok with it.

iii. Give to Grow Fundraiser -

a. Lisa talked about how wonderful the fundraiser was when it was held at The Boulderado in the past (pre-COVID). She wonders if this might be an option in the spring instead of online. Lisa feels that enthusiasm has been lost by having it online and that the old school way auction is ideal. Haylie suggested that if Lisa can spearhead the live auction Lisa might take it on. Lisa plans to check with the past Chair regarding expectations and get back to the board.

iv. Heritage Night -

- a. Will this fundraiser be possible or not due to COVID? Nick does not know yet. He is hoping to get information on this from the district soon. The plan is to ask Maria and Karla if they want to host it outdoors or see what they have in mind.

c. Treasurer (Monica)

i. Mid-year budget review -

- a. 2-3K left to collect from corporate sponsors for FTF.
- b. Monica talked about how the PTO has a lot of money in the bank that needs to be aggressively spent because we haven't spent the 30K that rolled over from last year. She explained that when we inherit a profit we need to use the funds while the donors' children are still at the school. Ideas were brainstormed around what to spend the funds on (i.e. Ipads instead of chromebooks; charging stations; playground improvements; outside tables; outside learning spaces) but nothing was concluded. Anna explained that different grades have different needs. Everyone agreed that the board needs ideas/guidance from Nick. Monica requested concrete ideas by January.

d. Communications (Ranjeet)

i. Sponsors -

- a. Ranjeet suggested that new sponsors go through the President for verification and then be sent to Ranjeet for the website.

ii. Payment gateways -

- a. There is a need to find someone who has experience with adding payment gateways and the link to a website. William might know of someone; check with him at the next meeting.

iii. Website -

- a. Not much traction on the website other than through emails. Emails are driving a lot of activity; particularly, emails related to donations/charity events, as well as, the ones related to fun party gatherings (for example, Bingo Nights). These types of emails generate a higher percentage of open (roughly, 150-300 out of 560 will open with those topics). Otherwise, very small amounts are opened.

iv. Email blast for past donations -

- a. Ranjeet would like to make an e-blast for all past donations this school year; he feels it is a good time to consolidate companies who inspire people to help. Please send ideas of individuals and companies with their information asap so that he can send this blast before Winter Break.

e. Principal's Report (Nick) - None.

f. President's Report (Haylie)

i. Group thank you -

- a. Haylie suggested that the eblast encompass a group thankyou to all who have volunteered/supported the PTO this school year.

g. Teacher Report (anna)

i. E-blast thank you note suggestion -

a. Japango.

3. Conclusion

a. Comments from Attendees - None.

4. Adjournment

b. Meeting adjourned at 5:55pm.

NEXT MEETING: Thursday January 13, 2022; ZOOM, 5pm

PTO MEETINGS HELD 2ND THURSDAY OF EACH MONTH, WHEN SCHOOL IS IN
SESSION, FROM

11:00AM - 12:30PM IN MAIN OFFICE CONFERENCE ROOM

DURING PANDEMIC, PTO MEETINGS HELD 2ND THURSDAY OF EACH MONTH,

VIA ZOOM, AT 5PM

Join Zoom Meeting

<https://us02web.zoom.us/j/83618371248?pwd=ZjAyQ2VtN1V4L2RrcUtpczlvc3Vwdz09>