

Foothill PTO Meeting Minutes
Wednesday, October 9, 2019 at 11:00am

Attendees:

- Garret Savage, President
- Haylie Lott, Vice President
- Sylvia Andrejczuk, Secretary
- Cheryl Meyers, Co-Fundraising
- Maria Bloomfield, Community
- Nick Vanderpol, Principal
- Brian Wahlert, Treasurer
- Anna DiCorleto, Teacher Rep
- Elizabeth Martin, Teacher Rep
- Erica Brookings, Parent

- **Welcome**

- **Approval of Minutes**

- September 11, 2019 minutes: approved

- **Committee Reports**

- Garden + Grounds Crew (Garret for Marnie): 10/4 Fall garden clean up success
- Marketing (Garret)
 - Looking for a PTO Marketing Board Member, leads are welcome. Haylie and Cheryl to cover/provide cover until permanent person found: Marketer to look after FB, stand alone emails, Instagram, Twitter, Website
- Fundraising (Cheryl)
 - Spirit wear, arrived and distributed; looking for a new chairperson (Angie to write up description for Garret to send as stand alone)
 - Car magnet idea (4" Circle \$3.04, 6" Circle \$5.43, 4x 6 " oval \$3.15. All priced for min 100 magnets) who would get them? Free to everyone? Do we need more than 100? (Cheryl to look at new vendor: Vinyl Disorder)
 - Give to Grow update
 - ClickBid (agreed to use again), cost: \$995 (not splitting with Whittier)
 - What are we fundraising for? (Question for the teachers)
 - Give to Grow Auction: open bidding earlier? Extend bidding to get greater community involvement?
 - Tentative Date: Thursday, April 2 (confirm that this is state testing week)
 - Venue: Museum of Boulder (hoping for no venue fee; we would have to get a liquor license, which takes four months to process, and we would have to provide alcohol) or Rayback (no liquor license required, \$2,700 for venue and drinks). Other possible venues: Sanitas Brewery, Dakota Ridge Community Center?
 - Ticket prices were \$40 last year and will be same this year. How can we include more families?
 - Community Fundraising opportunities: Can someone pay for the venue and Click Bid, perhaps? Community Partnership : 2 asks (to fund a venue vs give a large donation)
 - We need to form a committee (Alexis Szwartz, Brian Wahlert and possibly Robin Miller). We'd want to form this committee by November. We need people to solicit donations, work the event, and head up the student art projects.
 - We'll start soliciting donations in January.
 - "Dine Outs" and "Shop for Foothill"
 - Chipotle report: community feedback -- fun to see families out

- \$3,000 goal for the year: Might be too high with lower percentages giving back this year.
 - Upcoming:
 - Nov 4: Kitchen Next Door (25%)
 - Jan 15: Protos (15%)
 - Feb 3: Jacquie Michelle (10%)
 - Feb 11: Boulder Bookstore (15%)
- Community (Maria)
 - Girls Leadership Programs
 - K/1 - done, 2/3 and 4/5 - ongoing and upcoming
 - Working on Jan/Feb workshops for K/1 and 4/5 with GL and Annie (waitlist)
 - Charlie Khun of Cultures of Dignity does boys programs for upper grades. Garret in contact with him for more information.
 - Heritage Night
 - Starting meetings with the committee - New date Friday, January 24, 2020. 10am Wednesday meetings (Holli Hoskins teacher representative).
 - Bingos
 - 9/20 Bingo - Great! Good turnout.
 - Family purchased & donated new popcorn machine!
 - Upcoming: Friday, Nov 15 (Haylie to lead) , Mar 15, May 15
 - Sports 4 All
 - Working with Ilce for Fall/Winter schedules with BIS, Rec center (Note to start in summer)
 - Bike/Walk to School Day - Wed Oct 2nd: Great turnout! Karla (Chair) did a great job!
 - Got 2 full boxes of used shoes for the Shoe Collection
 - Share-A-Coat drive: Doing a Community Coat drive collection boxes at school by Oct 16, with pick-up dates: Oct 31, Nov 14 and Dec 5.
 - Tent - 2nd tent vandalized. Getting new one.
- **Treasurer's Report**
 - Fund the Fox
 - Funds received: \$90,047
 - \$7000 in corporate matching expected
 - To be on the safe side, suggest targeting \$95,000 in spending this year. So we have \$20,000 more than expected
 - How to spend these additional funds? Current FTF budget, for discussion, is here: <https://docs.google.com/spreadsheets/d/1eMx6MeNXMQxwNAKv2fLpppTKI-D-GoDyGMCPUJPHE-o/edit?usp=sharing>
 - Possible fundraising improvements for the future
 - Accept PayPal donations?
 - Direct mailing to remind families who haven't contributed?
 - Other suggestions?
 - Nick to explore District wide payment processing option from district level
 - Grocery Giveback
 - \$108 earned so far this year, vs. \$3500 budget
 - One request via web form for Safeway and Lucky's gift cards
 - Message to community to encourage participation?
 - Box Tops for Education
 - Program is changing from clipping box tops to scanning receipts via a phone app
 - We've received \$4 this year from eight scanned receipts
 - We continue to receive clipped box tops and mailed in over 2000 box tops (worth \$212) today!
 - Teacher conference meal donations: \$470 collected so far
 - Sales tax: We will start paying City of Boulder 3.86% sales tax on concession sales at bingo nights
 - Budget changes

- Draft budget update here:
<https://drive.google.com/open?id=1dyJz1Vy7cGa-b6AoVe6FPzicp-oiirsV>
 - Add line item for food truck commissions
 - Bingo budget split into receipts and expenses
 - Community education nights \$500 budget to be allocated to community discretionary budget for miscellaneous
- **President's Report**
 - Past Events/Items
 - Meet the Parents parties : big hit, positive feedback
 - Class photo and retake day report: one volunteer per shift works great, but Lifetouch didn't seem to have a reliable list of which kids needed photos taken
 - Ga ga ball installed
 - PTO Summit hosted by Impact on Education report (Oct. 1)
 - Upcoming Items
 - Give to Grow
 - Original Works: gifting up to \$100 of keychains to some 5th graders, in standalone email let's play up buying this stuff for holiday gifts
 - Grocery Giveback, Bear Creek example
 - Permanent banners the research continues
 - This month's standalones will include: Help at School, Box Tops going Digital, Share a Coat (deadline is 12/4), Grocery Giveback Cards, Original Works, Bunny Bucks (Grandrabbits) for the holidays, Mabel's labels (Alexis Schwartz to lead)
- **Principal's Report**
 - Fund The Fox funds will allow the school to:
 - Support 4 & 5 th grade Math tutoring and SEL (Social and Emotional Learning)
 - Fund Paraprofessional position to round up to full day
 - Replace 62 Chrome books that came to end life cycle
 - Teacher Training continues thanks to Fund the Fox
 - AC is coming via Bond Money!
- **Teacher's Report**
 - Elizabeth Martin expressed concern about dust being kicked up in Ga ga ball pit, Nick said he would look into it
 - Anna DiCorletto to lead Marker Recycling
- **Other Business, Q&A's**
 - No questions or comments from attendees

NEXT MEETING : WEDNESDAY, NOVEMBER 13, 2019 @ 11:00AM

PTO MEETINGS HELD 2ND WEDNESDAY OF EACH MONTH FROM 11:00AM - 12:30PM IN MAIN OFFICE

CONFERENCE ROOM:

November 13th

December 11th

January 8th

February 12th

March 11th

April 8th

May 13th